

Are you Mr or Mrs ORGANISATION?

Don't wait any longer and apply now! Haystack is looking for YOU!

SAY YES IF OUR OFFER CAN DELIGHT YOU

We are investing as much in people as in innovations. We create an environment that offers opportunities to develop and where you feel part of a great, dynamic and passionate team of colleagues and experts. Join a fresh eyed company where ownership and autonomy are encouraged.

- Challenging projects for an international client base seeking added value
- Customized training plans and exciting career opportunities
- We embrace 'hybrid' working! In a very nice and inspiring offices in Heverlee where collaboration is stimulated combined with working from home. We organised ourselves in such digital way to optimize our way of working at the same level as well from home as at the office.
- A competitive salary on top of a set of extra-legal advantages in a very flexible environment based on mutual trust. A company where colleagues are proud of each other, where successes are celebrated and where everyone is aiming for the same goal: a healthy, sustainable and most of all fun best place to work.

SAY YES IF YOU WANT TO JOIN AN 'AMAZING PLACE TO WORK'

Evidence-based consulting for better & smarter decisions, powered by senses.

Haystack Consulting, founded in 1974, helps global brands make better and smarter decisions to drive business growth. Our team of needlefinders delivers actionable insights with deep perspective. Our "whatever it takes" approach, rooted in consumer understanding, allows us to craft bespoke research solutions. Using an array of scalable, best-in-class & innovative methodologies, we provide research & consulting solutions that help you make better & smarter decisions and create impact in your organization.

We don't just ask what is, but explore what could be:

- **Explore and innovate** - Combining entrepreneurial agility with commercial rigour to create winning innovations in products, services and packaging.
- **Brand Strategy** - Helping to shape a distinct and long-term future of your brand, from market and category understanding to inception and communication.
- **Shopper behaviour & retail strategy** - Providing intuitive shopper insights that deliver a more engaging shopper experience.
- **Stakeholder activation** - Ranging from co-creation and collaboration with internal and external stakeholders to realizing the full potential of insights across the business.

SAY YES IF YOU WANT TO BE THE DRIVING FORCE BEHIND PROJECT MANAGEMENT

As Project Manager:

- You are responsible for the set-up, planning and coordination of the fieldwork in Belgium and abroad
- You give advice regarding the pricing and feasibility of fieldwork
- You prepare fieldwork: planning of recruitment and locations, sourcing and delivering of the test materials on location, negotiating prices with the different partners, etc.
- You keep our CRM/ERP tool up to date
- During the fieldwork you work closely with the different partners. You challenge them and their way of working (regarding quality, GDPR compliance, etc.)
- You ensure that the fieldwork is executed correctly within budget and on time
- When the fieldwork is complete you evaluate the collaboration with the partners
- You always keep a critical view on the different aspects of the fieldwork and act like a real partner for the research consultant
- Over time you get a good view of the different partners (national and international) regarding their prices and quality, and use this knowledge to provide advice and recommendations to the research consultants and the clients
- Finally, you also proactively explore the field of potential partners, in America, Africa, Asia and the Middle East, and negotiate partnerships

SAY YES IF YOU FEEL YOU ARE THE ONE

- Organisation, coordination and problem solving gives you energy!
- You are pro-active, enthusiastic and have great communication skills
- You are a great communicator, liaising between different actors
- You have a positive open mind
- You are an analytical mind and very good with numbers
- You use your leadership and assertiveness to get things done
- You are passionate to team up with researchers & with fellow project managers and show a 'make it happen' attitude with a great hands-on mentality
- You have a very practical spirit and keep things under control
- Your middle name is 'organisation', 'stress resistant' & 'flexibility'
- You are not afraid to negotiate and give constructive feedback to partners
- You have a first experience within project management
- You have a valid driver's license B (a boat license, pilot's license or any other mean of transport is also allowed, but not mandatory).
- You are a native Dutch and/ or French speaker, you have good knowledge of the second language and you speak and write English fluently

4 TIMES YES?

Now that your heart is beating faster and you can't wait to tell your friends about the above... Stop, breathe in and send your application letter and resumé (CV) to joinus@haystack-consulting.com We look forward to hearing from you!

"At Haystack, we empower people, brands and ideas to reach their full potential"

Website: www.haystack-consulting.com

Industry: Market Research

Company Size: 50-100 employees

Headquarters: Heverlee, Belgium

Locations: Amsterdam (the Netherlands), Antwerp (Belgium), New York (United States of America)

Founded: 1974