

Are you Mr or Mrs ORGANISATION? With strong online skills?

Don't wait any longer and apply now! Haystack is looking for YOU!

SAY YES IF YOU WANT TO BE THE DRIVING FORCE BEHIND PROJECT MANAGEMENT

As Project Executive, you provide the practical and administrative support in the preparation and execution of the field work of projects. The main focus of the field executive is support a smooth field work of projects from A-Z.

Day today you'll be supporting in all aspects of delivering the field part of market research projects. In first instance, we are looking for a new colleague supporting our qualitative research department. The focus is therefore mainly on co-programming online communities and supporting researchers in analysis and reporting (collecting and tagging photos, making video snippets, ...). Depending on the workload, you will get in touch with our other quantitative and sensory research teams.

- You give support to the set-up, planning and coordination of the fieldwork, online, in Belgium and abroad
- During the fieldwork you work closely with the different partners and our research consultants
- You ensure that the fieldwork is executed correctly within budget and on time
- You always keep a critical view on the different aspects of the fieldwork and act like a real partner for the research consultant
- You prepare and follow-up on online fieldwork (interviews, communities, etc.) and you support researchers in qualitative analysis and reporting
- You guide onboarding of community members, follow-up to maximize interaction and quality and you give technical support if needed

SAY YES IF YOU FEEL YOU ARE THE ONE

- You are pro-active, enthusiastic and have great communication skills
- You are a great communicator, liaising between different actors
- You have a positive open mind
- You are passionate to team up and show a 'make it happen' attitude
- You have a practical spirit
- You are in the possession of a valid driver's license B (a boat license, pilot's license or any other mean of transport is also allowed, but not mandatory).
- You are a native Dutch and you have a proficient knowledge of English.

SAY YES IF OUR OFFER CAN DELIGHT YOU

We are investing as much in people as in innovations. We create an environment that offers opportunities to develop and where you feel part of a great, dynamic and passionate team of colleagues and experts. Join a fresh eyed company where ownership and autonomy are encouraged.

- Challenging projects for an international client base seeking added value
- Customized training plans and exciting career opportunities
- A very nice and inspiring office; and top-notch sensory lab in the green suburbs near Leuven
- A competitive salary on top of a set of extra-legal advantages

SAY YES IF YOU WANT TO JOIN AN 'AMAZING PLACE TO WORK'

Evidence-based consulting for better & smarter decisions, powered by senses.

Haystack Consulting, founded in 1974, helps global brands make better and smarter decisions to drive business growth. Our team of needlefinders delivers actionable insights with deep perspective. Our "whatever it takes" approach, rooted in consumer understanding, allows us to craft bespoke research solutions. Using an array of scalable, best-in-class & innovative methodologies, we provide research & consulting solutions that help you make better & smarter decisions and create impact in your organization.

We don't just ask what is, but explore what could be:

- **Explore and innovate** - Combining entrepreneurial agility with commercial rigour to create winning innovations in products, services and packaging.
- **Brand Strategy** - Helping to shape a distinct and long-term future of your brand, from market and category understanding to inception and communication.
- **Shopper behaviour & retail strategy** - Providing intuitive shopper insights that deliver a more engaging shopper experience.
- **Stakeholder activation** - Ranging from co-creation and collaboration with internal and external stakeholders to realizing the full potential of insights across the business.

"At Haystack, we empower people, brands and ideas to reach their full potential"

Website: www.haystack-consulting.com

Industry: Market Research

Company Size: 50-100 employees

Headquarters: Heverlee, Belgium

Locations: Amsterdam (the Netherlands), Antwerp (Belgium), New York (United States of America)

Founded: 1974

4 TIMES YES?

Now that your heart is beating faster and you can't wait to tell your friends about the above... Stop, breathe in and send your application letter and resumé (CV) to joinus@haystack-consulting.com

We look forward to hearing from you!