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Abstract:

This document represents the implementation of WiseGRID project's communication and dissemination strategy. It outlines a plan to inform the relevant target audiences of the project by means of appropriate communication tools and implement the project objectives in the WiseGRID pilot sites.

Keywords:

Communication, dissemination, citizen engagement, WiseGRID

^{**}Security Class: PU: Public; PP: Restricted to other programme participants (including the Commission); RE: Restricted to a group defined by the consortium (including the Commission); CO: Confidential, only for members of the consortium (including the Commission).





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EXECUTIVE SUMMARY

This deliverable reports in detail about the WiseGRID dissemination activities during the period of month 7 to month 17 of the project. WiseGRID dissemination activities are based on an elaborated multi-channel dissemination and communication strategy. The strategy employs different media to reach the relevant targeted audiences. Following the KPI targets set out in the previous Dissemination Master Plan D20.1 for fostering both internal as well as external communication and awareness of the project's key results to a broad audience of academics, professionals, stakeholders and even members of the general public, this deliverable presents a detailed breakdown of these activities performed during the first year of the project.

Showcasing the main goal of the WiseGRID project (SMARTER SYSTEMS. EMPOWERED CITIZENS), WiseGRID has been very active in many diverse areas of dissemination and communication in an attempt to reach out and engage as many people as possible. The main goal of the dissemination activities is to make a broad engaged audience aware of the project's work as well as to collect useful feedback, which -especially in the early stages of a project- can be extremely beneficial for further improving the project's approach and targets. The thematic focus of dissemination activities in month 7 to month 17 has been primarily linked to the kick-off of pilot operations in the five WiseGRID pilot sites in Belgium, Italy, Spain and Greece.

This report is divided in 3 main sections; dissemination activities, citizen engagement and future plans.

The first section presents the different dissemination activities that were performed and the dissemination material that has been created during month 7 to month 17 of the project. The major dissemination achievements of the second reporting period include the launch of the interactive WiseGRID website, attracting over 600 followers on Twitter, and consistently using the platform to engage people and to promote the broad range of project events. Other dissemination efforts include the creation of a citizen engagement toolkit, accompanied by pilot factsheets, pilot site videos and press releases about the kick-off of the pilots' deployments for publication in local and regional newspapers. Moreover, the project started the circulation of an Internal Dissemination Newsletter informing partners of dissemination opportunities. Finally, an important share of dissemination activities can be found in the participation in approximately 50 public events, including several high profile international conferences.

The second section focusses on the first series of citizen engagement workshops WiseGRID performed (or will be performing in the near future) in the five different pilot sites in Belgium, Spain, Greece and Italy. The success of this first round of workshops showcases the project's ability to incorporate a better understanding of citizen's mind-sets' towards the technological tools being developed.

The last section briefly refers to the planned dissemination activities that have been scheduled for the next reporting period of the project.





INTRODUCTION

This deliverable reports in detail about WiseGRID dissemination activities during M7 and M17 of the project. WiseGRID dissemination activities are based on an elaborated multi-channel dissemination and communication strategy. The strategy employs different media to reach the relevant targeted audiences. The thematic focus of dissemination activities in month 7 to month 17 has been primarily linked to the kick-off of pilot operations in the five WiseGRID pilot sites in Belgium, Italy, Spain and Greece. All communication aimed, as before, to disseminate the WiseGRID rationale, objectives and approach. The project focused on various media, material and networks that have been used or created, and the events that have been attended or organised, with the aim of promoting the project research activities and results, and fostering the project's exploitation potential.

1.1 PURPOSE OF THE DOCUMENT

Dissemination refers to all internal and external activities which sustain the results of the project. The aim is to communicate the results to different target groups that can be assumed to be interested in the WiseGRID project. Resuming from the conclusions of the previous report D20.1" Dissemination Master Plan", the present deliverable evaluates the continuation of the project's established dissemination strategy, and documents the activities undertaken in months 7 to 17 in the area of dissemination.

1.2 SCOPE OF THE DOCUMENT

Deliverable 20.2 is produced within the Dissemination work package (WP20) in order to continue to showcase the clear picture of the project's dissemination and communication strategy, combined with the overall approach and expectations, the objectives and goals and the resulting messages and audiences. The document will provide a clear vision about the project's dissemination timeline, citizen engagement workshops, pilot site toolkits and the attended and planned events.

1.3 STRUCTURE OF THE DOCUMENT

The document is structured in five clear defined sections:

- 1. Introduction
- 2. Dissemination activities
- 3. Citizen engagement workshops in WiseGRID pilot site regions
- 4. Future Plans
- 5. Appendixes

The second section is the most extensive one, covering the totality of WiseGRID's dissemination activities in the second period of the project. The activities are split between the project's broad online presence, at the one hand, covering the status of the project's website (including web analytics), presence at different social media channels, press releases, pilot factsheets and the internal dissemination newsletter. At the other hand, this section also focusses on the various offline dissemination activities including public events the project has been part of, such as conferences, presentations and workshops, pilot site press conferences, events organised with the project's involvement, awards and accolades received by the project. On top of that media coverage received by the project, will be discussed such as online and printed press, broadcast television and hard copy magazines. Finally, this section will also present the project's official publication policy and give an overview of WiseGRID research papers published in the second period.

The third section showcases the variety of dissemination activities presented in the pilot site regions and the different tools that were created to prepare the implementation of the WiseGRID objectives within the pilot sites in Belgium, Italy, Spain and Greece.

The fourth section gives an overview of the project's future dissemination plans and outlook.





In the appendixes anyone can find, among other things, an elaborated table listing all the public events with participation from WiseGRID partners in 2018 and an example of a citizen's engagement toolkit for the pilot sites.







2 DISSEMINATION ACTIVITIES

This section gives a broader overview of the dissemination activities performed during this year. The section outlines the activities undertaken to ensure a common view and foster an efficient working environment among the project partners themselves. For each respective category we give further details regarding what each activity entailed, what has been the respective frequency etc.

2.1 STRATEGY SUMMARY

The previous dissemination report [1] highlighted four stages of the dissemination strategy, during the foundation stage we carried out and agreed with the multi-channel strategy

The WiseGRID project's communication and dissemination activities will go through 4 main phases:

- 1. Foundation
- 2. Construction
- 3. Implementation
- 4. Evaluation

Establishing WiseGRID's visual identity (logo and templates) was a major achievement of the first year. Along with the development of the project's official website and the re-activation of its official Twitter, Facebook and LinkedIn accounts, it laid the groundwork for a sustained and coherent approach for dissemination. This year also marked the creation of a citizen's engagement toolkit for pilot sites which were distributed among partners as a tool to support the dissemination activities in order to involve local citizens in different WiseGRID workshops. The toolkit includes, together with instructions on how to use the different tools, a pilot site factsheet, a video storyboard, press releases, social media messages, newsletter input, a workshop evaluation questionnaire, and an event agenda describing the initial phases of the project and the ongoing plans and preparations in pilot regions. Media coverage of the WiseGRID project in several local press articles drew attention to the project as well. The partners dissemination tracking sheet on events tracking revealed the partners' unanimous commitment to making the project known both regionally and internationally, tallying 52 public events with WiseGRID participation.

2.2 WEBSITE

The WiseGRID official website (www.wisegrid.eu) remains a central point for the projects' online dissemination strategy. Visually, the page has been changed since it was last reported on. A social media button linking to the project's Twitter, Facebook and LinkedIn account has been added to the top right corner. This makes the link between the website and the different social media channels more obvious and straightforward.







Figure 1 – First page (upper part) of the WiseGRID website

The "Resources" section has been added to emphasize the rich dissemination sources that have been created by the project so far. All downloadable material, such as public deliverables, are labeled under different categories in order to make it easily accessible and meaningful for a respective website visitor.

Additionally, each pilot site has its own section where all possible dissemination material, events information and toolkit are made available both in English and in the pilot sites' local language. The citizens' engagement toolkit and factsheets representing each pilot region can be downloaded in this "Pilot Site" section. A special pop-up in local languages and English language for questions about the project is added to this section in order to bring down boundaries between citizens and project as much as possible and encourage engagement from website visitors. Each question that is asked via this way, will be handled in the most suitable way.

The website also gives a thorough explanation of the project tools as well as the events that were or will be performed. The main website structure follows the horizontal view as it is seen in the figure below:



Figure 2 – The WiseGRID website Structure

In order, to make it possible for a wider audience to be connected to the project, a special pop-up on the home page of the website as well as a separate contact form has been created, inviting a visitor to ask questions or give remarks. In order to keep the interest of the audience, a newsletter subscription part has been added to the home page. Subscribed visitors will be added automatically to the WiseGRID newsletter data list, resulting into subscription for a newsletter update about the project every 6 months.





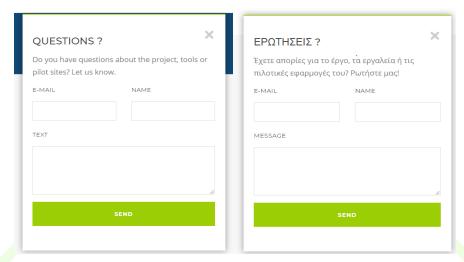


Figure 3 – The pop-up for questions in English and local language

Analytical data in Figure 4 shows that the official WiseGRID website has attracted over 2000 visitors from January 2018 till the end of March 2018 (M15-M17), generating over 6000 page views. We see demonstrates that the 4 pilot site regions – Spain, Belgium, Greece and Italy are well represented in the list of the ten countries that are visiting the WiseGRID website the most. Especially Spain (21,52%) and Belgium (18,14%) are the top locations in terms of geographical spread in the first three months of 2018. An underlying explanation for that result might be found in the fact that the citizen engagement workshops took place in Ghent (Belgium) and Crevillent (Spain) during this period of the year.

Aside from WiseGRID's official website, the WiseGRID project is also displayed on the BRIDGE newsletter and several partner organisation's newsletters. WiseGRID is for example a regular item within the newsletter of REScoop.eu (European federation of renewable energy cooperatives).

2.3 SOCIAL MEDIA

WiseGRIDs's Twitter account (@WiseGRID_H2020 [2]) has continued growing, reaching 639 followers as of mid-March 2018. WiseGRID's tweet account has reached 1,006. The focus has been mainly on announcing upcoming events and engaging in live-tweeting of events on several occasions. The account regularly interacts with those of BRIDGE initiative [3] and Nobel Grid [4], as well as with those of Smart Grid projects under H2020 funding scheme and other relevant initiatives, particularly through mutual retweeting. Relevant hashtags such as #empoweredcitizens, #smartsystems or #Smartgrids as well as specific event hashtags have been featured in many of the project's tweets and retweets. In terms of engagement, interaction with tweets is the highest when it is embedded in a broader event. This showcases the importance of interconnectivity of the WiseGRID project with other projects or events within the same scope.



Figure 4 - WiseGRID twitter March 2018 Summary





Twitter

The number of times users saw the tweet on Twitter

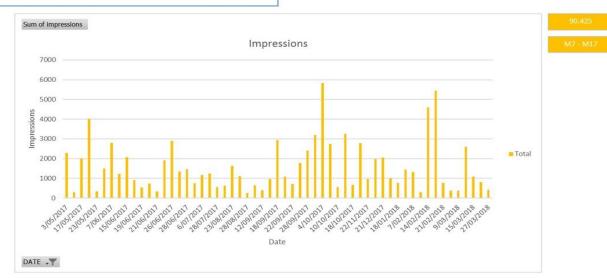


Figure 5 – WiseGRID twitter impressions May 2017 - March 2018

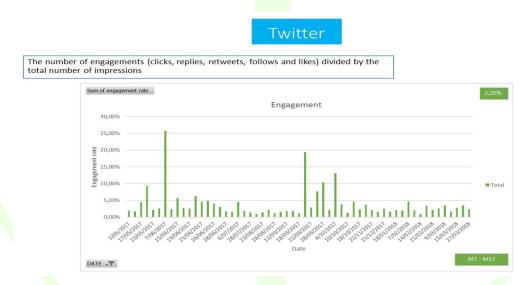


Figure 6 – WiseGRID twitter engagement rate May 2017 – March 2018

Facebook statistical data [5] highlights the importance of using audiovisual material in order to make the WiseGRID narrative attractive and tangible for citizens. The creation of several videos therefore increased the involvement of a broader audience both on social media as on the website of WiseGRID.

All WiseGRID social accounts are used to increase the public interest and link to the projects website most of the time in order to gather extra traffic on the website.





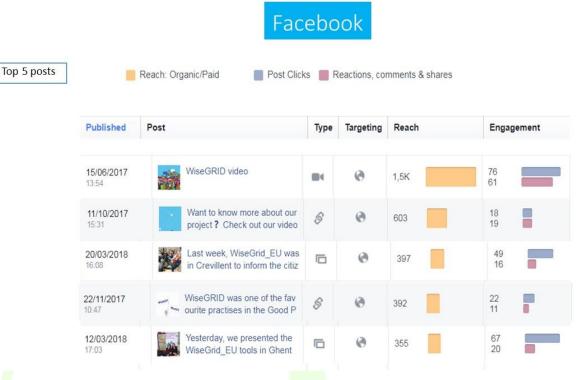


Figure 7 – WiseGRID Facebook top 5 tweets May 2017 – March 2018

2.4 PROJECT VISIBILITY

The WiseGRID logo and the project templates haven't changed, keeping the same style and color scheme as it was already delivered in the Dissemination Master Plan in D20.1 [1].

A promotional flyer and a poster have been designed at M3. The flyer describes the project's key facts, objectives and expected results in a way that the general public can quickly understand what the project is about. The WiseGRID flyer was updated due to final creation of the WiseGRID website. New e-mail address was added as well as the notice about the website on the front side of the flyer.







Figure 8 - The updated WiseGRID flyer

As soon as the project website went online, an official e-mail address (contact@wisegrid.eu) was created for the project to keep all relevant questions and communication coming from the website viewers at one place in order to have one central contact place, reducing confusing and complexity. This contact email is managed by the dissemination and communication leader (REScoop.eu).

Moreover, a short video trailer has been produced at M7 and is available on YouTube [6] and in the WiseGRID website. The video aims to inform a broad audience about innovative solutions developed by the project partners in order to create smart and attractive tools.



WiseGRID, Wide scale demonstration of Integrated Solutions for European SmartGrid

Figure 9 – WiseGRID official project video

Furthermore, special videos for each pilot site inviting citizens to pilot site events have been created and shared on social media. Videos are a very effective way to communicate. They can be easily shared on the web, and displayed on wide screens at events. Other videos will be produced in order to promote the





project objectives and on-going research activities.

Moreover, the WiseGRID project is also nominated for the EUSEW Award in the Bussiness section and will participate in the Award ceremony on June 5th,2018.

In addition, the WiseGRID project also applied for RGI Initiative initiated 'Good Practice of the Year' Award. This prize "Good Practice of the Year" is awarded annually by the Renewables Grid Initiative upon recommendation of a professional jury of experts. The winning practice should be innovative and an improvement to the existing practices in its category. WiseGRID project was noted in the jury expertise and was published in the Best Practices booklet [7].



Figure 10 - RGI Best Practices booklet

2.5 INTERNAL DISSEMINATION AND COMMUNICATION ACTIVITIES TRACKER

Shared sheets were created by REScoop.eu at the beginning of the project to promote easy information sharing among partners on dissemination and communication activities. These dissemination tracking sheets support the management of all dissemination activities every two months. Following internal agreement each of the project partners are responsible for filling and delivering their dissemination activities to the dissemination manager (REScoop.eu). The dissemination tracking sheet includes:

- 1. Follow-up list of partners' attendance to external events promoting WiseGRID, and their contribution: exhibition booth, distribution of flyers, etc. and the planned upcoming events;
- 2. Dissemination channels (newspapers, websites, social medias);
- 3. Published news and press releases about WiseGRID.

The dissemination tracking sheet is shared through the WiseGRID dissemination platform through the Basecamp [8] account of the WiseGRID project, making it accessible for all partners.





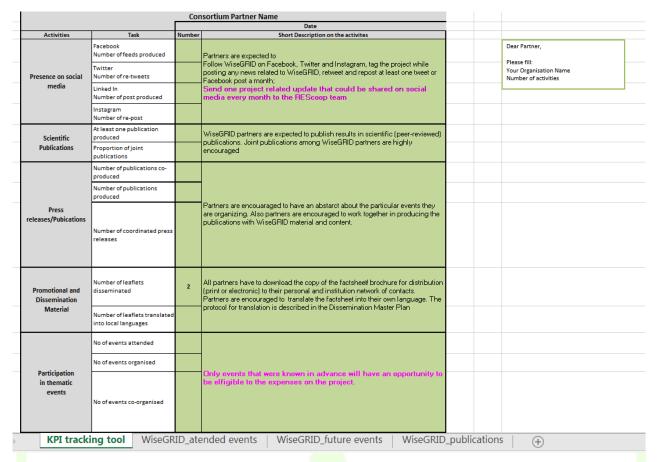


Figure 11 – Internal dissemination tracking tool for WiseGRID consortium

2.6 PROJECT PRESS RELEASES AND PUBLICATIONS

This section gives an insight in the already strong presence of WiseGRID in the public space. Presence in terms of publications, journals and other media increases the project's visibility in the academic and research community and supports a more general public debate.

2.6.1 PRESS RELEASES

A first press release was prepared by REScoop.eu at M9 to announce the launch of the project and then sent out to targeted media. The most press releases were created, targeting local media contacts in the different pilot sites in order to give more concrete information to the local level, increasing the visibility of the project and emphasizing and explaining what is happening in the respective local pilot site. This dissemination is carried out in synergy with all partners, sharing the press release through their networks in English and local language. The full list can be found in ANNEX A: complete list of events

2.6.2 NEWSLETTER AND EMAIL BLASTS

Since March 2017, REScoop.eu has been circulating a WiseGRID internal dissemination newsletter via email every six months. The newsletter aims to keep project stakeholders and all partners informed about the project's recent and planned dissemination activities, and to alert partners about potential future dissemination opportunities. Partners are actively encouraged to report back on their dissemination tracking sheet about their activities, which would then be included in future issues of the newsletter. A list of upcoming European conferences and workshops is always included. A professional emailing solution (Mailchimp) is used to ensure the best delivery performance.





2.6.3 RESEARCH PAPERS AND ARTICLES

Project partners are committed to publish technical articles, papers and reports presenting project activities and results in highly reputed journals and magazines to spread knowledge among the identified manufacturing and research target groups and ensure sustainable exploitation of the project outcomes. All possible research papers are published according to the internal protocol followed by project partners.

PROTOCOL:

It is strictly advised that:

- Scientific publications resulting from WiseGRID project must be submitted electronically through Basecamp 45 days before the intended submission date, notifying all partners.
- Any objection to the planned publication shall be made in accordance with the Consortium in writing to the Coordinator and to any Party concerned within 30 days after receipt of the notice.
- If no objection is made within the time limit stated above, the publication is permitted.

Figure 12 - Protocol for publications

In addition, the Dissemination manager (REScoop.eu) identified scientific articles suitable for publication in the considered repositories and maintain WiseGRID inputs for the Open Access in the Zenodo Platform.

Following the KPI indicators the project partners have already delivered two scientific publications that are already publicly available and displayed on the WiseGRID website under the resources category.

2.7 EVENTS AND NETWORKING

This section gives a brief overview of the events and conferences organised or performed by the consortium which facilitates dissemination of the project results to different stakeholder groups and represents an opportunity to receive valuable feedback from those stakeholders.

2.7.1 EVENTS ORGANISED BY THE PROJECT

Project partners have been very active in this aspect of more formal meetings with a broader audience.

Table 1 – Internal events organized by the project

Name of event	Action	Date	Place	Participants no.	Audience
Lunch meeting with GEODE	Meeting	13/04/2016	Brussels (BE)	3	Industry stakeholders
Meeting with assistant to S&D	Meeting	4/10/2016	Brussels (BE)	2	EU Parliament
Meeting with French Permanent Representation	Meeting	10/02/2017	Brussels (BE)	5	EU Institutions
European Utility Week - New Games New Rules	Presentation	10/04/2017	Amsterdam (NL)	50	EU Institutions, Industry stakeholders, NGOs, researchers
High-level meeting of WiseGRID	Presenetation	11/04/2017	Amsterdam (NL)	30	EU Institutions, Industry stakeholders, national government representatives





Meeting with BEUC (European Consumer Organisation)	Meeting	9/05/2017	Brussels (BE)	5	Consumer representatives
European Utility Week - Public Acceptance and New Infrastructure	Presentation	10/05/2017	Amsterdam (NL)	30	EU Institutions, Industry stakeholders, NGOs, researchers
Florence School of Regulation	Presentation/Panel	11/06/2017	Florence (IT)	50	Regulators, Industry stakeholders, academics
Meeting with assistant to Fredrick Federley (MEP)	Meeting	25/8/2017	Brussels (BE)	3	EU Institutions
Meeting with assistant to Kaja Kallas (MEP)	Meeting	29/8/2017	Brussels (BE)	2	EU Institutions
International outreach event	Presentation	14/9/2017	Berchem (BE)	6	Researchers, industry stakeholders
Me <mark>et</mark> ing with DG Ener	Meeting	15/9/2017	Brussels (BE)	2	EU Institutions
Meeting with Irish Enery Ministry	Meeting	20/9/2017	Berchem (BE) / Dublin (IE)	4	National governments
EUFORES: 17th Inter- parliamentarian meeting on	Presentation	29/9/2017	Tallin, Etonia	50	EU Institutions, Industry stakeholders, NGOs, national governments
renewable energy & energy efficiency					
Smart Islands Initiative / European Economic and Social Committee	Presentation	11/10/2017	Brussels (BE)	50	EU Institutions, Industry stakeholders, national government representatives
Pub Affairs Bruxelles	Presentation/Panel	17/10/2017	Brussels (BE)	50	EU Institutions, Industry stakeholders, NGOs
WiseGRID citizen enegagemnt workshop in	Presenetation- knowledge sharing workshop		Ghent	42	Citizens,Energent officials, REScoop.eu
Ghent		11/03/2018			
WiseGRID citizen enegagemnt workshop Crevilient	Presenetation- knowledge sharing workshop	15/03/2018	Crevillent	31	Citizens, Enercoopi, ETRA, REScoop.eu representitives





2.7.2 PARTICIPATION IN EXTERNAL EVENTS

Project partners have been very active participating in various events (scientific, technical, business/consumer oriented) giving presentations about the project to interested parties. A detailed breakdown of such presentations are attached in ANNEX A: complete list of events.

Several of these international events were high-profile events with a large turn-out (European Utility Week [9], EU Sustainable Energy Week [10], Global Smart Energy Summit [11] etc.), which enabled WiseGRID to reach a large number of stakeholders at the same time, from policy makers to technical developers, ICT industry representatives, energy cooperatives representatives and scientific researchers from different countries in Europe.

A good example where the WiseGRID project was showcased was the Global Smart Energy Summit, taking place from 6-8 of March 2018. During the session on the Developments of the Smart Grids the WiseGRID project was presented.



Picture 1 - Presentation at the Global Smart Energy Summit on 7th of March, 2018







Picture 2 - Panel discussion at the Global Smart Energy Summit on 7th of March, 2018

WiseGRID partners also attended many other national conferences, as well as international, national and regional workshops.

2.7.3 INTERNATIONAL ADVISORY AND END-USER GROUP ACTIVITIES

In order to promote activities for the end-users and to tackle the best practices from experts, the group of International Advisory Board (IAB) and User group (UG) are involved as much as possible. A meeting on 5th October in Amsterdam during the European Utility Week was dedicated to these experts to give insights and find out the main milestones of the project.

The event consisted of a general overview of the project, combined with the panel presentation of the different WiseGRID developments that will contribute to a European Grid modernization.

- Evolving Our Grid: Technologies and Capabilities for smartening the Grid by Aris Dimeas (National Technical University of Athens)
- Smart integration of electric mobility services by Irene Aguado (Instituto Tecnológico de la Energía,
- Accelerating smart grids and renewable energy storage deployment by Stefan Meir (VARTA Storage GmbH)
- Emerging Smart Grid Business Models WiseGrid preliminary findings

This event invited more than 50 officials from EU institutions, technical developers, project officials and general audience as well as the WiseGRID Advisory and User Group. The presentations gave a clear overview of the project expected future results, objectives and the upcoming activities.







Picture 3 - WiseGRID introductory meeting for IAG and UG



Picture 4 - Interactive audience during WiseGRID introductory meeting for IAG and UG





3. CITIZEN ENGAGEMENT ACTIVITIES

This section outlines the activities of citizen engagement in the different pilot sites. The purpose of the citizen engagement activities in the WiseGRID project is to create a frame that can be useful for the technical developers of the project that are developing WiseGRID tools in the pilot sites that involve the offer of innovative services and products. In addition, this citizen engagement processes are willing to create the conditions that enable the sharing of the opinion of the local citizens and create a better understanding of citizen's mind-sets' towards the technological tools being developed (WiseGRID apps in this case). The targeted groups that are addressed by this deliverable are governance teams (public and private stakeholders), associations, lead users and -most important- the citizens of the pilot sites.

3.1. GHENT (BUURZAME STROOM) PILOT SITE WORKSHOP

The first pilot site workshop for citizen engagement was performed in March 11th, 2018 in the local commune building in the Dampoort Neighborhood in Ghent where the tools will be deployed. REScoop.eu strengthened forces with the local energy community Energent to organize and facilitate the workshop.

The workshop lasted three hours and was attended by 62 local citizens. The workshop was structured around two main parts. The first part gave an overview of the overall project called 'Buurzame Stroom' which is the local initiative in the Dampoort neighbourhood where WiseGRID project tools will also be implemented. The 'Buurzame Stroom' project was initiated by a few local residents, aiming to turn Dampoort and Sint-Amandsberg into an energy district of the future. The aim of the project is to create a neighborhood with cheap solar power and well-insulated houses, for everyone. But also with a smart electricity network, batteries, smart meters and electric cars. This project also tries to intensively collaborate with the families that are living under tight budget. The deployment of the WiseGRID tools is embedded in this project, therefore taking the unique opportunity to strengthen allies and cohesion and put the citizens central in this process.



Picture 5 - Presentation of the Buurzame Stroom project by the local politician Tine Hens

A small break gave local citizens the space to give a performance. An example is the small violin orchestra from the neighborhood. The way the break was organized, emphasizes the importance of involvement of the citizens.







Picture 6 - A small performance of local citizens during the Ghent citizen engagement workshop

The second part of the workshop included the presentation of all initiatives active within the Buurzame Stroom project. This section included a panel discussion that gave a floor to all participants and panelist to ask questions and interact during the session. The facilitator asked general questions about the different projects and initiatives including WiseGRID which lead to a more in-depth and accurate discussion about the different layers of the project.



Picture 7 - WiseGRID presentation in Ghent citizen engagement workshop

During the entire event, next to the main presentation hall, the WiseGRID project had an information stand which was providing more elaborate information, dissemination material and gave the opportunity for visitors to raise additional questions and give feedback.







Picture 8 - The WiseGRID information stand during the Ghent citizen engagement workshop

During the event beverages, some small sweet snacks were provided in order to encourage the informal networking and make people feel comfortable. REScoop.eu also prepared and delivered a citizen engagement toolkit and the Ghent factsheet that were distributed during the event and provided more insight information about the project. This factsheet is also available in the WiseGRID website (ANNEX D: The citizen engagement toolkit for pilot site partners/Factsheet). After the event citizens provided their feedback about the event by filling out a questionnaire. An analysis of this collected feedback made clear that the workshop was very well received by the different participants and that people like to be informed even more about the project in the future (ANNEX D: The citizen engagement toolkit for pilot site partners/Feedback questionnaire).

More information about the event can be also found on the WiseGRID website.

3.2 CREVILLENT (SPAIN) PILOT SITE WORKSHOP

The second workshop was performed in Crevillent in Spain on 15th of March, 2018 in Enercoop headquarters. In order to prepare the workshop a tight collaboration with the local energy cooperative Enercoop was initiated. To prepare and invite citizens, a special invitation video (available on the website), the citizens toolkit in English and Spanish language and the Crevillent factsheet was prepared (ANNEX D: The citizen engagement toolkit for pilot site partners). Several hours before the workshop took place, the local talk show on the Crevillent television channel called 'Tele Crevillent' broadcasted an interview with Mr. Álvaro Nofuentes Prieto, WiseGRID project coordinator and Mr. José Luis Poveda, engineer of the Enercoop cooperative. The recorded video is also made available on YouTube [12] and the WiseGRID website.







Picture 9 - TELECREVILLENT interview about the WiseGRID project and engagement workshop

The workshop in Crevillent attracted up to 80 participants and presented the technical tools of the project as well as opened a more in depth discussion with the audience. Mr. Álvaro Nofuentes Prieto gave an interactive overview of the tools that will be deployed in the Crevillent pilot site. This introductory session explained the tools and gave an insight of the technical development. The session enabled new users to provide their feedback which will be used to fine-tune the solutions and to prepare the deployment. The workshop also ensured that the main benefits for the Enercoop cooperative and the citizens of Crevillent were outlined clearly.



Picture 10 - Workshop in Enercoop headquarters, Crevillent





After the session, a more informal networking took place in the room next to the workshop hall where more dissemination material was distributed and further discussions about the project took place. In addition, questionnaires about the workshop were distributed in order to gather feedback that can be used for the improvement of future workshops.



Picture 11 - Networking session after the WiseGRID workshop in Crevillent, Spain

3.3 KYTHNOS (GREECE) PILOT SITE WORKSHOP

A workshop in Kythnos is planned to take place on April 27th in Kythnos, an interconnected island in Greece. The workshop will be organised together with the local partner AEGEA - the Aegean Energy & Environment Agency supporting islands and local authorities on sustainable Development. REScoop.eu will provide the invitation video, citizen engagement toolkit and factsheet in Greek and English language to support the organization of the workshop. The main focus of the workshop will be about explaining the WiseGRID tools that will be implemented in the Kythnos pilot site in close cooperation with the different key stakeholder groups. This (one day) workshop will ensure that citizens are well informed about the developing solutions in the project demonstration site. It will also possibly attract new users that are willing to experiment with the WiseGRID solutions. Feedback will be asked and collected that eventually will allow the partners to fine-tune the solutions and to prepare the implementation of the WiseGRID tools in a better way.

The activities of the workshop will be supported by clear communication, knowledge sharing and dissemination. An online portal, an interactive knowledge base will gather all the lessons learned, FAQ, tools, solutions and end-user feedback.

3.4 MESOGIA (GREECE) PILOT SITE WORKSHOP

Up until recent, the pilot site of Mesogia was still part of an active conversation in order to find the best solution to organise and prepare the first citizen's engagement workshop. Since the dissemination manager (REScoop.eu) is based in Belgium, the help of local partners is required to create a workshop that is tailored to the local circumstances. After recent conversations with the project coordinator, the project dissemination manager and the local partners that are working in the Mesogia Area, the decision was to postpone the engagement workshop up until July. The most important reason for this decision is that the Mesogia Area has a very specific nature, consisting of different small islands with very low population density. Therefore citizen engagement in these islands needs a different approach. During July and August





summer camps are being organized in the area. This brings along the ideal opportunity to get in touch with the people living and working in Mesogia during summer months. Preparations (factsheet and communication toolkit) are already delivered in order to make the organization of the final event as smooth as possible.

3.5 TERNI (ITALY) PILOT SITE WORKSHOP

The citizen engagement workshop of the Terni pilot site in Italy will be performed on 2nd of May, 2018 before the local cyber security festival in Terni. The local partner ASM Terni suggested this time and place as the most suitable due to increased interest of citizens and better visibility. The information about this event is shared via the WiseGRID website [13] and the website of the local partner [14]. In addition, the Italian version of the promotional WiseGRID video will be shown twice a day by the TV channel Nuova Tele Terni from 19th of April 2018 to the 1st of May, 2018.

In the event two projects, Nobel Grid and WiseGRID, will be presented. In order to increase the visibility of the project and involve as much citizens as possible, REScoop.eu has prepared an invitation video, a citizen engagement toolkit and factsheet in Italian and English language.

The workshop has the same structure as the ones performed in the other pilot sites. During the workshop a session that will explain the WiseGRID tools that will be implemented in the Terni pilot site will coincide with the explanation of the Nobel Grid project activities. The (one day) training sessions will ensure the training and information provided of the developing solutions in the project demonstration site. These sessions will also enable new users to experiment the solutions and to provide their feedback and eventually will allow to fine-tune the solutions and to prepare the WiseGRID tools better.

This (one day) workshop will ensure that citizens are well informed about the developing solutions in the project demonstration site. It will also possibly attract new users that are willing to experiment with the WiseGRID solutions. End-user feedback will be asked and collected that eventually will allow the partners to fine-tune the solutions and to prepare the implementation of the WiseGRID tools in a better way.





4 FUTURE PLANS

WiseGRID's visibility has continued growing in the second period, through the continuation of multichannel dissemination efforts. The project has consolidated its online presence and expanded its reaching. Partners will be actively encouraged to pursue the appearance in national and local conferences and workshops. On top of that, partners will be encouraged to provide publications consolidated from the project results in the form of research papers submitted to scientific journals. The project is determined to maintain its strong ties with other related initiatives and projects such as Nobel Grid or FlexCoop [15] . The regular presence of WiseGRID at international conferences has established itself as a very prominent feature of the project's dissemination strategy. This final section further highlights planned dissemination activities during the WiseGRID's third period.

4.1 ADVISORY BOARD ACTIVITIES

Another meeting will be held after the first deployment of the tools in the different pilot sites. The goal of bringing the different experts together with the project pilot site partners is to share results and experiences across the dimensions of energy empowerment, smart grids, decentralized energy organisational models and implementation process. The advisors will support the project in eliciting lessons learned and good practices. The project will summarise the outcoming feedback in the report at the end of project.

4.2 PILOT SITE ACTIVITIES

All of the dissemination materials and results from the citizen engagement workshops in 2018 together with a citizen toolkit, factsheets and videos will be published in the related pilot site section after all workshops in the pilot sites are finished.

Next year, following the next cycle of the deployment of WiseGRID tools, again workshops will be organised in the related pilot sites. The purpose of these activities is to raise knowledge in the citizen target groups.

- Local project members meaning the entire group of people that daily works on achieving the project aims, on engaging citizens and contributing to the change. For this group, pilot site activities will be organised to raise knowledge about pilot area residents and to help understanding the prevalent processes that support activities to be more effective.
- 2. People living daily in the pilot area and citizens in general. For this group, pilot site activities will be organised to raise knowledge about the energy transition and to increase the willingness to uptake the planned activities.

4.3 INTERNATIONAL CONFERENCES

Dissemination activities in international conferences helps to promote WiseGRIDs objective and to spread the word about the project latest activities, achievements and upcoming events. International networking activities include organizations from other energy related projects and help to share the lessons learnt.

In the near future the WiseGRID project is planning to participate in following international conferences:

- ENERGYCON 2018 | 3-7 June 2018
- EUSEW 2018: 4-8 June 2018 Brussels
 EUSEW Award ceremony June 5th, 2018 Brussels
- The International Conference on Recent Advances in Renewable Energies (ICRARE 2018) | 29-30 June 2018
- ONS Conference | 27-30 August 2018





5 CONCLUSIONS

This document presents the dissemination activities and describes the results of the strategy previously defined in the Dissemination Master Plan.

As dissemination manager, REScoop.eu designed a strategy that facilitates engagement with potential adopters across and after the life of the project. WiseGRID consortium strongly believes that informing and engaging the broader community is the only realistic way of ensuring the project's legacy after its nominal duration. Therefore, project promotion and ecosystem development activities should and are taken seriously to maximize the potential and value that the pioneering ideas of WiseGRID can bring to many different aspects of people's daily lives, strengthening the European energy system.

In the second year, apart from continuing pursuing the above categories of activities, the aim was to reach even bigger numbers of audiences. Therefore a multi-faceted approach was implemented including different communication channels to bring the WiseGRID narrative to the right people. The citizen engagement strategy helped to reach out to citizens to inform them about the project tools in the relevant pilot sites. By continuing this strategy, the WiseGRID project tries to put consumers in the "driving seat" in concept evaluation through the engagement workshops.





6 REFERENCES AND ACRONYMS

6.1 REFERENCES

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6.2 ACRONYMS

Table 2 - List of Acronyms

Acronyms List	
DM	Dissemination Manager
DMP	Dissemination Master Plan
DoW	Description of Work
PC	Project Coordinator
PS	Pilot Sites
PC	Project Coordinator
RGI	Renewable Grid Initiative
IAB	WiseGRID International Advisory Board
UG	WiseGRID User Group

7 ANNEX A: complete list of events

Table 3 - Complete list of events

Company	Event	Date	Place	Link/Website
ETRA	GENERA 2017 Energy and Environment International Trade Fair - Ifema	28/02/2017 - 03/03/2017	Madrid	http://www.madrim asd.org/informacioni di/agenda/FichaJorn ada.asp?jor=12359 http://ifema.es/gen
				era 01/prensa/nota sdeprensa/ins 0885 43
QMUL	5th Annual Energy Transitions conference, University of Eastern Finland	9-10/03/ 2017	Joensuu	http://www.uef.fi/e n/web/cceel/confer ences
				http://www.uef.fi/d ocuments/415068/0 /CONFERENCE+PRO GRAM+08032017.pd f/dc7f43bc-f880- 44fd-95fb- 80adbc64f934





ETRA	IV JORNADA SOBRE CIUDADES SEGURAS, SOSTENIBLES E INTELIGENTES.	24/03/2017	Valencia	http://www.madrim asd.org/informacioni di/agenda/FichaJorn ada.asp?jor=12359 http://ifema.es/gen era 01/prensa/nota sdeprensa/ins 0885 43
ETRA	Smart Mobile Energy Project final event	30/03/2017	Valencia	http://www.smartcit yexpo.com/en/Smar tlsland
ETRA	Smart Island World Congress	20-21/04/ 2017	Mallorca	http://www.congres o-ciudades- inteligentes.es/
ETRA	III Congreso Ciudades Inteligentes	26-27/04/2017	Madrid	https://www.cfp.up v.es/formacion- permanente/cursos/ iv-jornada-sobre- ciudades-seguras sostenibles-e- inteligentes idiomae s-cid52316.html
QMUL	Roundtable on "The Future of International Energy Governance,"	28-29/04/2017	Nashville	https://law.vanderbi lt.edu/academics/sc holarly- events/symposia conferences.php
REScoop.eu	Smart Greens	15/05/2017	Porto; Portugal	http://www.smartgr eens.org/?y=2017
REScoop.eu	InnoGrid2020+	15-16/05/2017	Brussels	https://www.innogri d2020.eu/
HEDNO	7th one day Workshop on Smart Grids at HEDNO	24/05/2017	Athens, Greece	https://www.deddie .gr/en/kentro- enimerwsis/deltia- tupou/deltia-tupou- 2017/maios- 2017/oi-diaxeiristes- dianomis-exoun-to- simantikotero-ro
QMUL	Energy security and decarbonisation	24/05/2017	Recife	http://www.tjpe.jus. br/web/escolajudici al/comunicacao/- /asset_publisher/HL aml59wsbjC/content /esmape-promove- palestra-na-





				faculdade-de-direito-do-recife?inheritRedirec t=false&redirect=htt p%3A%2F%2Fwww.t jpe.jus.br%2Fweb%2 Fescolajudicial%2Fco municacao%3Fp_p_i d%3D101_INSTANCE _HLaml59wsbjC%26 p_p_lifecycle%3D0% 26p_p_state%3Dnor mal%26p_p_mode% 3Dview%26p_p_col_id%3Dcolumn-2%26p_p_col_count %3D1%26_101_INST ANCE_HLaml59wsbjC_advancedSearch% 3Dfalse%26_101_IN STANCE_HLaml59ws bjC_keywords%3D% 26_101_INSTANCE_HLaml59wsbjC_delta %3D20%26p_r_p_56 4233524_resetCur% 3Dfalse%26_101_IN STANCE_HLaml59wsbjC_delta %3D20%26p_r_p_56 4233524_resetCur% 3Dfalse%26_101_IN STANCE_HLaml59wsbjC_delta %3D20%26p_r_p_56 4233524_resetCur% 3Dfalse%26_101_IN STANCE_HLaml59wsbjC_delta %3D20%26p_r_p_56 4233524_resetCur% 3Dfalse%26_101_IN STANCE_HLaml59wsbjC_andOperat or%3Dtrue
QMUL	6th Annual international conference on Law, Regulation and Public Policy,	5-6/06/2017	Singapore	http://law- conference.org/prior -years-accepted- papers/
ETRA	12th IEEE PES PowerTech Conference	18-22/06/2017	Manchester	http://ieee- powertech.org/
REScoop.eu	EUSEW2017	22/06/2017	Brussels	https://www.eusew.
QMUL	EUSEW2017	22/06/2017	Brussels	https://www.eusew. eu/
ETRA	23rd ICE/IEEE International Technology Management Conference	27-29/06/2017	Madeira	http://www.ice- conference.org/
QMUL	Bocconi Governance of renewable energy law	30/06/2017	Milan	http://www.law.qm ul.ac.uk/media/law/





	seminar series			news/2017/Bocconi _Edison-Seminar- GovernanceRE_30Ju ne.pdf
QMUL	5th International Conference on Sustainable Development 2017	6-7/09/ 2017	Rome	https://ecsdev.org/i ndex.php/conferenc e
ETRA	European Utility Week (EUW 2017)	3-5/10/2017	Amsterdam	http://www.europe an-utility-week.com/
QMUL	12th Conference on Sustainable Development of Energy, Water and Environment Systems – SDEWES Conference	4-8/10/2017	Dubrovnik	http://www.dubrov nik2017.sdewes.org/
REScoop.eu	COP23	19/11/2017	Bonn	https://cop23.com.fj
ETRA	V Congeso Smart Grid	23/11/2017	Madrid	https://www.congre so-smartgrids.es/
QMUL	2nd Africa-EU Renewable Energy Research and Innovation Symposium	23–26/01/ 2018	Maseru	https://www.africa- eu- renewables.org/201 7/06/02/2nd-africa- eu-renewable- energy-research- and-innovation- symposium-reris- 2018/
REScoop.eu	RGI Initiative	20/02/2018	Brussels	https://renewables- grid.eu/
REScoop.eu and ETRA	Global Smart Energy Summit	07/03/2018	Dubai, UAE	https://www.middle eastelectricity.com/ globalsmartenergysu mmit/en/agenda.ht ml
EDA	6th Smart Cities Conference	09/03/2018	Athens, Greece	http://smartcitiesco nference.boussiasco nferences.gr/default .asp?pid=4&la=1
QMUL	International Conference on Energy Law, European Law Students' Association	18/03/2018	London	http://www.ccls.qm ul.ac.uk/media/law/ docs/news/Internati onal-Conference-on- Energy-Law- Schedule.pdf





Ecopower	CityInvest	4-5//12/2017	Brussels	http://citynvest.eu/

8 ANNEX B: List of Press Releases

Table 4 – List of Press Releases

Туре	Date	Publication/TV	Table 4 – Li	Coun-	Link
of me- dia		name etc.		try	
press re- lease	18/07/20 16	Grupo etra website	GRUPO- ETRA has been awarded by the Eu- ropean Commis- sion the project WISEGRID	Spain	http://www.grupoetra.com/en/noticias/grupoetra- has-been-awarded-by-the-european-commission- the-project-wisegrid-an-8-countries-21-partn.aspx
Press re- lease	29/09/20 16	esMART CITY.es	Electric mobility and clean energy, objectives of the WiseGRID project	Spain	https://www.esmartcity.es/2016/09/29/movilidad- electrica-y-energia-limpia-objetivos-del-proyecto- wise- grid?utm_medium=Newsletter&utm_source=6971
Press re- lease	1/11/201 6	Smart grids Spain	WISEGRID	Spain	http://smartgridspain.org/web/iniciativas-y-proyectos/wisegrid/
Press re- lease	1/02/201 6	Ifema news	The GEN- ERA 2017 Innovation	Spain	http://ifema.es/genera 01/prensa/notasdeprensa/i ns 088543
Press re- lease	7/02/201 7	La vanguardia	features 14 cutting- edge pro- jects in the field	Spain	http://www.lavanguardia.com/vida/20170207/4141 05912942/la-galeria-de-innovacion-de-genera-2017- destaca-14-proyectos-de-vanguardia-sobre- renovables-y-eficiencia.html
Press re- lease	7/02/201 7	Europapress	of renew- able ener- gy and energy ef- ficiency	Spain	http://www.europapress.es/madrid/noticia-galeria- innovacion-genera-2017-destaca-14-proyectos- vanguardia-renovables-eficiencia- 20170207170752.html





Press 8/02/201 PVmagazine re- lease Press 10/02/20 beenergy re- lease Press 8/02/201 Energíasrenova- re- re- re- re- lease Spain https://www.pv-magazine- latam.com/comunicados/la-galeria-de-innovacion- de-genera-2017-destaca-14-proyectos-de- vanguardia-en-materia-de-renovables-y-eficiencia/ Spain http://beenergy.es/la-galer%C3%ADa-de- innovaci%C3%B3n-de-genera-2017-destaca-14- proyectos-de-vanguardia-en-materia-de-renovables Spain http://www.energias-renovables.com/ahorro/14- proyectos-de-vanguardia-en-genera-2017-20170208
Press 10/02/20 beenergy Spain http://beenergy.es/la-galer%C3%ADa-de-innovaci%C3%B3n-de-genera-2017-destaca-14-proyectos-de-vanguardia-en-materia-de-renovables
Press 10/02/20 beenergy Spain http://beenergy.es/la-galer%C3%ADa-de-innovaci%C3%B3n-de-genera-2017-destaca-14-proyectos-de-vanguardia-en-materia-de-renovables Press 8/02/201 Energíasrenova-bles.com Spain http://www.energias-renovables.com/ahorro/14-proyectos-de-vanguardia-en-genera-2017-20170208
Press 10/02/20 beenergy Spain http://beenergy.es/la-galer%C3%ADa-de-innovaci%C3%B3n-de-genera-2017-destaca-14-proyectos-de-vanguardia-en-materia-de-renovables Press 8/02/201 Energíasrenovables.com Spain http://www.energias-renovables.com/ahorro/14-proyectos-de-vanguardia-en-genera-2017-20170208
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re- 7 bles.com <u>proyectos-de-vanguardia-en-genera-2017-20170208</u>
Janea
lease
press 24/05/20 One day Smart Ath- no link avail-able, but at-tached press release
re- 17 Grid Workshop at ens
lease HEDNO (GR)
Press 7/03/201 Crevillient maga- Enercoop Spain http://www.decrevillent.com/2018/03/07/enercoop
re- 8 zine expone las <u>-expone-las-herramientas-de-ahorro-energetico-del-</u>
lease herramien <u>proyecto-europeo-wisegrid/</u>
tas de
ahorro
energético
del
proyecto
europeo
WiseGRID





9 ANNEX C: KPI Performance

Table 5 - KPI performance

	KPI	Status
Web portal	Design and Development of the project's web site	٧
	Regular update of the website content	٧
	Visitor's countries	Spain, United Kingdom, Portugal, United States, Greece, Poland, Serbia, China, The Netherlands, Germany, Belgium, France, South Africa, India, Italy, Canada, Russia
	No of unique users by M7 - 17,	25
	No. of page views	320
	Average time spent on the webpage	3 min 45 sec
Presence on social media	Establishment of presence on Social Media	V
	Facebook Number of followers by M17	127
	Twitter Number of followers by M17	637
	Tweets – at least 10 a month	27
Scientific Publications	At least 4 scientific papers including one paper about the core of the project	2 publications by M17





Newsletters	Posting and circulation of at least 1 newsletters issues every six months	2 newsletter
Promotional and Dissemination	At least 1 project fact sheet/brochure Downloads of materials at the webpage	1 project leaflet 1 project brochure 1 roll up
Material	1 project video No of visualisations of the promotional videos on YouTube	Produced available on youtube and project website
Press releases, newsletters, blogs, magazines	At least 2 by each Partner by M17	5 new press releases by M7-M17
Pilot Workshops	Organization of 3 local workshops	2 local workshops performed (Crevillent and Ghent)
International conference	One international conference in Brussels	Performed 05/10/2017 in Amsterdam
Training Framework	4 training sessions	2 performed
	1 training kit (including presentations and booklet)	Training kit created see attached ANNEX4
Participation in them <mark>at</mark> ic	No of events attended by Partners at least one event attended by one Partner by M17.	5
events	No of participants in case of oral presentations of WiseGRID by M17	28





10 ANNEX D: The citizen engagement toolkit for pilot site partners

All additional information is available on the website in other languages as well.

CITIZEN'S ENGAGEMENT WORKSHOP (CREVILLENT EXAMPLE)

- Communication toolkit -

Dear partner,

Below you will find several communication tools in preparation of the citizen's engagement workshop in your pilot site. All material is written in English. Please translate and send us back so we can share the information in local language via the webpage specifically compiled for each of the pilot site in the local language (https://www.wisegrid.eu/pilot-sites/crevillent-1).

Thank you for your collaboration and don't hesitate to contact us.

The REScoop.eu team

Invitation

Please feel free to personalize the invitation or make it more suitable for your specific and local audience. Please invite local citizens and policy makers. Try to get some local media involved as well. Send us the translated invitation back as soon as possible, so we can create an event at our website. You can find the invitation attached in a separate sheet.

Factsheet

REScoop.eu has compiled a one-page fact sheet that outlines the specifications of the pilot sites, the advantages the WiseGRID project will bring and the applications that will be tested. Please share these fact sheet with colleagues, citizens and various organizations to help emphasize the impact and importance of the WiseGRID deployment in your neighborhood.

Social Media posts

When sharing the event on social media, make sure you tag the WiseGRID project in order to be able to share the posts trough the WiseGRID channels as well.

Facebook	Twitter	Linkedin	Instagram
@wisegrid	@WiseGRID_H2020	WiseGRID	wisegrid_eu

Newsletter article

This newsletter article can be included in the organisation's newsletter. Please share or send the newsletter to sara.tachelet@rescoop.eu, in order to track all the dissemination activities for this workshop.

- 1. Press release
- The first press release can be used to announce the workshop will take place.
- The second press release will be written during the workshop and can be shared after the workshop took place (insights and reactions of the citizens).





Feedback questionnaire

One of the requirements that are linked to the workshop, is to collect citizen's feedback. REScoop.eu compiled a small down to earth questionnaire that should be given to all workshop participants after the sessions. Feedback needs to be collected and given to REScoop.eu.

Video

REScoop.eu created a video to inform and invite people to come to the workshop. It is in local language and should be disseminated as much as possible. The format is specially designed to showcase on television, but should also be shared on website, social media ...

Social Media Posts

Want to know more about different tools for the #decentralisation of the European Energy system? Want to know how citizens can be #empowered to transform the grid structure? Join us in Crevillent on 15th March at 7 pm and meet @WiseGRID! http://bit.ly/2oq1Cp8

More Renewable Energy, ☐ Less electricity consumption, ⑤ better efficiency of the grid & ☐ lower electricity bill. Get informed about the @WiseGRID tools that will be tested in your neighborhood Join us in Crevillent on 15th March at 7 pm ☐ http://bit.ly/2oq1Cp8

Crevillent will be one of the pilot sites of the very interesting and promising @Wisegrid project. This project wants to empower citizens and smarten the electricity system. Come and join us on 15th March at pm and get to know more. (F) http://bit.ly/2oq1Cp8

Newsletter article



WiseGRID citizen engagement workshop





15th March – 7 pm in Enercoop's headquarters

The WiseGRID project is all about providing technology solutions and business models which increase the smartness, stability and security of an open, consumer-centric European energy grid. The citizens of Crevillent will be able to test these solutions in their own real life circumstances, therefore contributing to a smart, decentralized and citizen oriented power system!

Join us at this workshop and get to know more about WiseGRID!

Press release

Citizens of Crevillent: active and central players on the energy market of the future



WiseGRID engagement workshop

The energy landscape is changing rapidly. Examples such as the increasing integration of renewables and the shift towards a more rational and efficient way of energy use, can easily be found everywhere through Europe. Therefore, the European project WiseGRID aims to provide a set of solutions and technologies to increase the smartness, stability and security of an open, consumer-centric European energy grid.

The project will combine an enhanced use of storage technologies, a highly increased share of Renewable

Energy Sources (RES) and the integration of charging infrastructure to favour the large-scale deployment of electric vehicles.

It will place citizens at the center of the transformation of the grid. The tools will be tested and evaluated in real life conditions in 4 large scale demonstrators - in Belgium, Spain, Greece and Italy. The citizens of Crevillent will have the opportunity to be part of this very interesting and well promising international project, therefore contributing to the energy market of the future that puts consumers in the driving seat!

On **15**th **March 2018 at 7 pm**, an engagement workshop will be organized to inform the citizens about the deployment of the WiseGRID tools in their neighborhood. This event will provide a platform for citizens to ask questions and to give feedback and suggestions.

The workshop, who is open for any interested citizen of Crevillent, is being co-moderated by the local cooperative Enercoop¹, ETRA² and REScoop.eu³.

The workshop will take place in the headquarters of Enercoop and will combine informative sessions with an open and interactive networking drink.

More information about the project can be found on <u>www.wisegrid.eu</u>. <u>Contact: Jose Luis Poveda. Please fill in your contact details!</u>

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¹ Enercoop is the local cooperative in Crevillent producing 100% renewable energy. http://enercoop.es/

² REScoop.eu is the European Federation of renewable energy cooperativevs. <u>www.rescoop.eu</u>

³ ETRA is dedicated to putting at the service of society the most advanced technologies in the areas of mobility, traffic and transport network, lighting, energy, security and communications. http://www.grupoetra.com/en/





Feedback questionnaire

What do you feel about this workshop?

Thank you for participating to this workshop! We like to know how you perceived this workshop, if it me your expectations and what we can do improve it. (The questionnaire will take 5 minutes of your time).
Name (optional):
What is your general feeling about the organization of this workshop? O Very Satisfied
o Somewhat Satisfied
Neither Satisfied Nor Dissatisfied
 Somewhat Dissatisfied
 Very Dissatisfied
Do you have the feeling that you are well informed about the WiseGRID applications that will be tested your neighbourhood? O YES, completely
 NO, there are still some uncertainties.
o NO, not at all
Was there enough time to ask your questions to the speakers/experts?
YESNO
What did you most appreciate/enjoy/think was best about the workshop? Any suggestions for
improvement?