

Internship job description

Department: Sales & Marketing

Starting date: July 2021 (for maximum 2 months engagement)

Reporting to: Romain Baudson, Marketing and Communication Manager

Role: Marketing & Communications intern

Location: ELSYCA HQ, Campus Remy, B-3018 Wijnmaal

Employment: full time

About Elsyca

Founded in 1997, Elsyca is the culmination of research efforts in numerical modeling of electrochemical processes. Its name is derived from 'electrochemical system calculations'.

Today, Elsyca is active in the markets of corrosion design & engineering, cathodic protection & AC mitigation, surface finishing, and electrochemical manufacturing within a variety of industries – such as oil & gas, automotive, aerospace & defense, electronics and medical.

The combination of the practical engineering knowledge, the in-house developed family of engineering simulation tools, and the continuous focus on R&D and innovation has established Elsyca as a trustworthy and appreciated partner for many clients across the globe.

Description

Elsyca is looking for an intern to join our Marketing and Communication team. Our Marketing and Communication team produces high quality materials promoting Elsyca's solutions portfolio. These materials cover, among others, website, presentations and brochures. In addition, the Marketing and Communication team ensures the relevancy of the CRM database information to speed-up sales actions and customer follow-up. The intern should be prepared to support the Marketing and Communication team in the development of new website pages, presentations and brochures as well as in working in the CRM database.

Responsibilities

- Build website pages based on provided content and template
- Adapt brochures and presentation content based on provided content and template
- Ensure contacts and accounts information consistency in CRM tool



Requirements

- Good verbal and written communication skills in English
- Enthusiasm about communication
- Sensitive to design and look and feel
- Ability to take direction and multi-task
- Organized
- Experience in PowerPoint, Word and Excel
- Photoshop or InDesign experience is a plus
- Experience in website building/user experience and social media is a plus
- Experience in CRM software is a plus

Benefits

- Practical experience with current marketing and advertising techniques
- Flexible schedule for students
- Compensation available

