

# We are Minc. The startup house of Malmö.

Minc is a full-blown startup house, owned by the **City of Malmö**.

**Since 2002** we've helped hundreds of startups to scale.

**Our vision** is to be the leading startup house in Europe.

**Our Mission** is to support promising startups to become sustainable and fast growing scaleups.

## minc.

[www.minc.se](http://www.minc.se) | [@mincmalmo](https://www.instagram.com/mincmalmo)



# Our impact



**1,5 BILLION**

Turnover



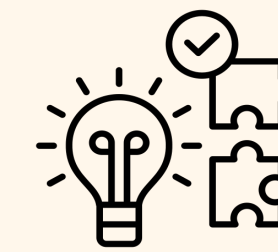
**1 020**

Jobs



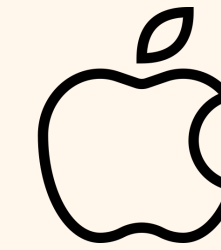
**6 MILLION**

Turnover per  
startup



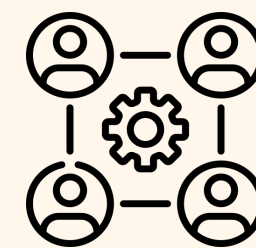
**80 %**

Still active



**2**

Companies  
sold to Apple



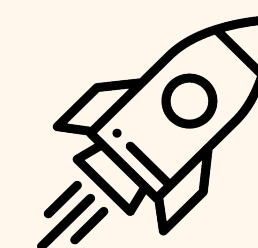
**800**

yearly  
applications  
to our  
programs



**2017**

awarded  
Sweden's  
best  
accelerator program



**258**

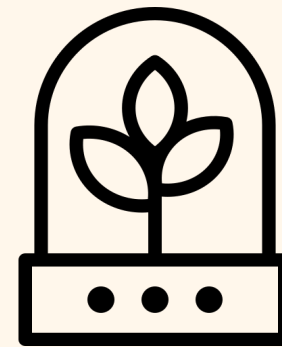
startups  
have gone  
through  
our programs

# Comprehensive Support



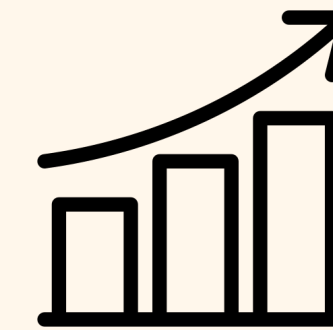
## MINC SPRINT

Test & validate your idea



## MINC INCUBATOR

Develop your startup



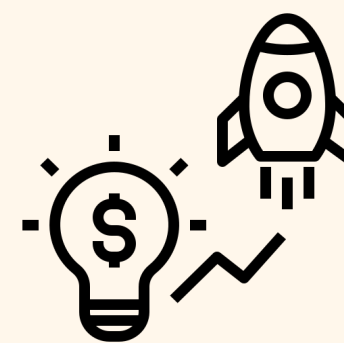
## MINC SCALE

Grow your startup



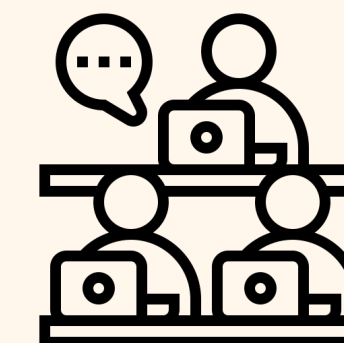
## FAST TRACK CAPITAL

Get your first investment



## FAST TRACK MALMÖ

Accelerate your business



## MINC WORKSPACE

A co-working space for innovative companies and scaleups

# Success Stories

In our almost 20 years we have provided a platform for hundreds of entrepreneurs who want to make a positive impact on the world.

Here are some of them.

## Hövding

**Prop tech**  
Airbag for urban cyclists.

**Year in incubation:** 2007

**Turnover:** 10M Euro

**Acquired:** IPO in 2015

**minc.**

## debricked

**B2B, SaaS**  
The most comprehensive vulnerability database of all.

**Year in incubation:** 2020

**Turnover:** 700k Euro

**Acquired:** by Micro Focus, 2022

## Polar Rose

**Image recognition**  
Algorithm for face recognition.

**Year in incubation:** 2009

**Turnover:** N/A

**Acquired:** by Apple, 2010

## APSYS

an efficy product

**B2B, SaaS**  
Gather your data. Automate your customer journey. Grow your business.

**Year in incubation:** 2007

**Turnover:** 25M Euro

**Acquired:** by By Efficy, 2021

## meetio

**B2B, SaaS**  
Make your workplace smarter.

**Year in incubation:** 2018

**Turnover:** 3M Euro

**Acquired:** By Logitech, 2021