

PRESS RELEASE Noesis Solutions France office

Noesis Solutions office in France to capitalize on critical markets for Optimus

Leuven (Belgium), June 24 - 2011 – Noesis Solutions opened a new office in France to increase its presence across French markets. Being next door to customers and prospects offers great opportunity to provide excellent product and services support. Closer interaction with companies, clusters and educational/research institutions in France makes CAE-based product optimization more common practice in traditional and new industries.

Noesis Solutions is doing Optimus software business in France for many years. First as part of LMS International and since 2010 as a Cybernet Systems company, it is considered strong in French aerospace and engineering markets. Today, Safran Group including Snecma and other companies and suppliers are among key customers of Noesis Solutions. The higher demand for CAE-based product optimization across France triggered the opening of a liaison office. The Noesis Solutions team in France is ready to hit the road and tune in with the local CAE ecosystem. Mr. Bertrand Monnier, Head of the French liaison office, brings over 15 years of senior business development, marketing strategy, product positioning and key account management in the CAE market.

Mr. Monnier: “Setting up an office here in France is the best way to sense what the most pressing requirements of local manufacturers/institutions are. Efficient process capture to automate parametric design optimization meets some of these requirements. By working alongside we are able to elaborate on design optimization and process integration, using our experience in simulation methodology and multidomain engineering. We are ready to move forward and help renowned manufacturers in France exploit the strengths of Optimus in perfecting product designs faster.”

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