



Why become a
member of
RREUSE?



About RREUSE

RREUSE is Europe's largest network of social enterprises active in the circular economy, with a focus on reuse, repair and recycling.

Our mission is to empower, represent, and support the social and circular enterprise community. We help drive its development through effecting positive change in European policy, facilitating the exchange of best practices, and fostering meaningful partnerships.

Our vision is an inclusive circular economy based on reuse and repair in solidarity with both people and environment.

Our members

RREUSE members are social enterprises active in the circular economy, with a focus on reuse, repair and recycling. Our members are generating invaluable social, economic and environmental impact by providing local and inclusive employment, as well as a strong sense of belonging for those who often face systemic societal barriers.



Our work

Drawing on the first-hand experience of our members, RREUSE promotes well-designed EU policies, innovative partnerships and the sharing of best practices that contribute to the development of inclusive and circular business models across Europe and beyond. Coordinated by a Secretariat based in Brussels, we carry out the following actions:



Representing, promoting and communicating about the sector of social enterprises active in reuse, repair and recycling.



Advocating for a stronger policy framework at the EU level to support the environmental services of social enterprises, including in the EU Circular Economy Action Plan and Social Economy Action Plan.



Forming alliances with other EU associations in order to strengthen collective lobbying efforts and to share knowledge.



Facilitate networking, and the exchange of best practices and information about policy developments at local and national levels among network members through dedicated member sessions and tailored communication channels.



Gathering unique data on the reuse, repair and recycling sector from our members and produce value-added analysis to showcase our sector's social, environmental and economic impact.



Taking part in international projects to further develop the reuse, repair, and recycling sector in cooperation with universities, local authorities and research centres on environmental and social issues.

Benefits of membership

Whether you are a small organisation or a big network, local or national, well-established or just getting started, if you are active in the social and circular economy, then membership in RREUSE has much to offer. What can you get out of being a RREUSE member?

- ◆ **Green & social objectives hand in hand:** RREUSE brings together organisations with both environmental and social goals and in its advocacy work to connect the circular and social agenda of the EU. Thanks to the long-term partnership with the European Commission's DG Employment RREUSE has deepened its social focus in recent years alongside significant expertise in environmental policy.
- ◆ **Confidence and recognition:** Being part of an international network and the knowledge they can access helps members to raise their profile at local, national and international level and gives them the confidence to become more active in advocacy and international projects as experts in the circular economy.
- ◆ **Policy analysis directly from Brussels:** EU legislation is far-reaching and its impact extends towards each local reuse centre. Through RREUSE, members can stay informed about current policy developments in the EU and their local impact. This allows members to engage with their local and national governments more easily, advocate for themselves and co-create the policies which have direct influence on their work.
- ◆ **Tapping into collective knowledge:** Under the umbrella of RREUSE, members can learn from other social enterprises and their networks with direct experience in re-use activities. Be it technical competence to repair a washing machine or running a re-use centre, each member brings valuable unique experience to the table and an operating model of its own kind. Collectively, we bring the re-use know how together and make re-use happen across Europe.
- ◆ **Moving with the times and keeping on track:** Regular contact with reuse operators from across Europe gives our members a benchmark and a feeling for where our sector is heading. In the rapidly changing landscape of the circular economy in Europe, our network allows the social enterprises to keep in touch with the latest trends, innovations, challenges and opportunities.

What our members say about us:



'Thanks to our membership in RREUSE, we have built a good reputation and professionalised in textile waste management. We also helped to develop this activity at national level. We feel confident to take part in international projects, events and networking which are additional great source of information and solutions.'

- Social cooperative Humana Nova, Croatia



'Being a RREUSE member over the years has given Re-Use Austria first-hand insights into the development of European legislations as well as the opportunity to co-create relevant EU-policies. Since advocacy for re-use on national and local level in a small EU country such as Austria is dependent on the wider European perspective, working with RREUSE strengthens our engagement, impact and position at national level.'

- Re-Use Austria



'RREUSE helped us to get in contact with numerous interesting contact of best practices in other countries. We even did site visits with our members to Paris and the Netherlands thanks to them! The network breaks down the walls between the different countries and helps us find the synergies we so much need to transition together towards a social circular economy.'

- HERW!N, Belgium



'Emmaüs Jura is a small organisation active in the circular economy located on the French-Swiss border. Thanks to the various online forums organised by RREUSE, we are increasing our knowledge and expanding our network in Europe with a minimum investment in time and travel costs. The shared experience allows us to develop new projects and to be recognised in our region for our inclusive and circular business model.'

- Emmaüs Jura, Switzerland

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